

PCCHARGE

TURN YOUR BUSINESS COMPUTER INTO A PAYMENT DEVICE

Flexible Payment Processing on your PC

You use your PC for many business functions, from tracking inventory to maintaining customer and employee databases and accounting. Why not use it to accept payments as well? **PCCharge** payment software from VeriFone turns any PC into a payment-accepting device, without interfering with other programs.

VeriFone's **PCCharge** offers easy-to-use, PC-based payment processing. The Windows-based application is user-friendly, and features intuitive menu screens with action buttons that guide you step-by-step through the program.

PCCharge supports a wide range of peripherals, making it easy for you to accept all payment types, including credit, debit, EBT, check processing, gift/loyalty and more.

The customer database feature allows you to store repeat customers' data, providing a more efficient and targeted marketing opportunity. **PCCharge** allows businesses that charge regular monthly fees, such as health clubs, to set up a specific date to process recurring payments.

If your business environment has more than one computer, **PCCharge** can reside on your network and allow multiple clerks to process transactions on a single merchant account.

And, as with all VeriFone products, **PCCharge** is dependable and secure, meeting the latest security and data file encryption standards.



The Windows-based screens are intuitive and simple to use.

BENEFITS AT A GLANCE

- Windows-based and easy to use
- Supports multiple payment types
- Connects through dial or IP-based communications
- Customizable reporting, database and billing features

PCCHARGE PERFORMER

AN ALL-IN-ONE SOLUTION FOR PC-BASED PAYMENT PROCESSING

Everything You Need in One Package

You use your PC for many business functions, from tracking inventory to maintaining customer and employee databases and accounting. Why not use it to accept payments as well? **PCCharge Performer** from VeriFone is a complete and easy solution for PC-based payment processing.

VeriFone's **PCCharge Performer** combines **PCCharge** payment software with a SC 5000 programmable PIN pad and mag-stripe reader. **PCCharge** is a user-friendly, Windows-based application that features intuitive menu screens with action buttons that guide you step-by-step through the program. The SC 5000 is a lightweight, ergonomic device that offers a triple-track mag-stripe card reader and a PIN pad in one device.

In addition to the hardware and software, **PCCharge Performer** includes a one-year buyer protection plan and one-year end-user support program, giving you peace of mind. When combined together, they create a complete payment processing solution that supports all payment types, including credit, debit, EBT, gift/loyalty and more.

PCCharge offers a customer database feature that allows you to store repeat customers' data, providing a more efficient and targeted marketing opportunity. For businesses that charge regular monthly fees, such as health clubs, **PCCharge** allows you to set up a specific date to process recurring payments. And, as with all VeriFone products, **PCCharge Performer** is dependable and secure, meeting the latest security and data file encryption standards.



BENEFITS AT A GLANCE

- SC 5000 Visa PED-compliant PIN pad and mag-stripe reader
- **PCCharge** payment processing software
- One year Buyer Protection plan
- One year end-user support

Features and Benefits

Easy to Use

- Windows-based user interface is familiar and intuitive, making **PCCharge** easy for your employees to learn and use
- Robust reporting features simplify account reconciliation and business management
- Consumer-facing PIN pad with mag-stripe card reader makes it easy to handle virtually any card-based transaction
- PIN pad's palm-sized "hand-over" design is perfect for customer PIN entry

Functional and Flexible

- Compatible with your existing dial or IP-based PC communications, eliminating the need for additional lines
- Accepts all payment types, including credit, debit, EBT, check, gift and loyalty – giving customers a full range of payment options
- Customizable database stores customer information – beneficial for direct mail or loyalty programs
- Recurring billing feature allows you to schedule automatic payments – for added convenience and efficiency

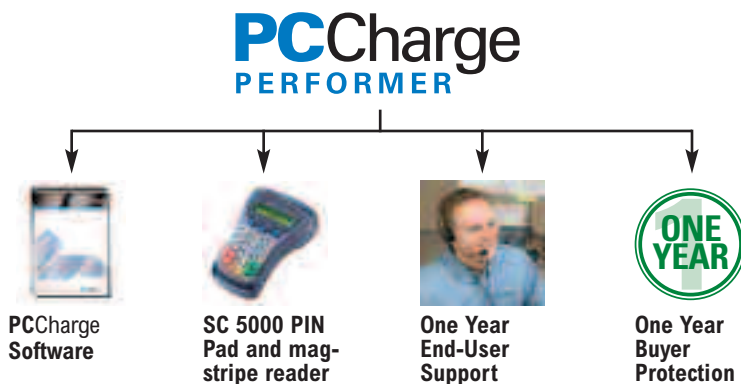
Secure and Reliable

- Utilizes the latest security standards to protect against fraud and data tampering:
 - Address and cardholder verification capability may help mail-order/telephone-order merchants qualify for lower processing rates and reduce fraudulent transactions
- Provides the latest security protections including the latest Triple DES encryption, Master Key/Session Key and DUKPT key management, and Visa PED-approval for PIN-based transactions

System Requirements:

- Windows 98, 2000, NT, XP or 2003; 64 MB RAM; 30 MB free hard disk space; 400 MHz processor or higher; CD-ROM; Microsoft Internet Explorer version 6 or higher

Everything You Need in One, Convenient Package:



www.verifone.com

MAX ChargeMax™ PC

Special Edition for QuickBooks®

Process credit card payments inside QuickBooks and choose your processor

Time is money and every minute matters when it comes to running your business. Finally there is a solution that saves you time by processing non-cash transactions inside QuickBooks using the processor of your choice.

Eliminate double data entry in QuickBooks

ChargeMax PC - Special Edition for QuickBooks allows credit card payments to be authorized within QuickBooks quickly and easily. ChargeMax PC utilizes the standard QuickBooks sales forms (Sales Receipts, Receive Payments, and Credit Memos) so your sales data and payment authorization details are stored together in QuickBooks where they belong.

Choose the processor that's right for your business

With ChargeMax PC, you can use your existing merchant account, or you may select one based on your business needs. Select a processor based on their rates, customer service, reporting and other considerations, and know their service can be used to process payments inside QuickBooks.

Flexible payment processing with QuickBooks

How your transactions are recorded in QuickBooks is up to you. Use standard QuickBooks forms to record sales, voids, and returns. You may process a swiped or keyed payment immediately after entering it, save the payment processing for later and process it along with others as a group, and process recurring charges. ChargeMax PC enables you to accept all major credit cards, debit cards (without PIN), commercial cards, business cards, and purchasing cards (Level II). ChargeMax PC also enables you to access reports, view payment history, and settle your account as needed.

Connect the way you want

Because ChargeMax PC leverages the proven transaction processing capabilities of VeriFone's proven PCCharge software to handle the payment processing details, you may connect to your merchant account using a modem and a dial-up phone line or, for select processors, using the Internet.

Lower your processing costs

ChargeMax PC may help lower your processing costs by providing the freedom to choose the best and lowest cost processor, and avoid the mandatory Internet connection and monthly fees associated with QuickBooks' Merchant Service for PCs.

Key benefits at a glance

- Process payment transactions in QuickBooks and eliminate double data entry.
- Use your current merchant account or select the credit card processor of your choice.
- Process payments using QuickBooks sales forms including Sales Receipts, Receive Payments, and Credit Memos.
- Immediately process swiped and keyed payments, or save them for later and process them as a group.
- Process recurring charges.
- Accept all major credit cards, debit cards (without PIN), commercial cards, business cards, and purchasing cards (Level II).
- Use a modem and a dial-up phone line or, for select processors, use the Internet to connect to your processor.
- Lower your processing costs.

The image shows two screenshots of the ChargeMax PC software interface. The top screenshot is titled "ChargeMax PC - Process Payment" and displays a "Sale Authorization" form. The form includes fields for "Amount: 94.25", "Credit Card Number: 4111111111111111" (with "Visa" indicated), "Card Member Name: David E. Duncan", and "Exp. Date (MMYY): 1207". There are "Process", "Help", and "Cancel" buttons. The bottom screenshot is titled "ChargeMax PC - Transaction Details" and shows a table of transactions. The table has columns for "Amount", "Card", "Status", and "Ready". The data rows are: \$13.00 Visa (Ready), \$109.50 None (Ready), \$58.00 Visa (Ready), and \$76.00 MC (Ready [no AVS]). Below the table is a "ChargeMax PC - Transaction Details" window showing "Sale Transaction" for "Amount: 58.00" with an "OK" button.

Minimum System Requirements:

- Microsoft Windows-based PC that meets QuickBooks' minimum system requirements
- 50 MB free space on hard drive
- CD-ROM drive (if purchased on CD-ROM)
- Modem and dedicated phone line (if using a dial-up payment processor connection)
- Internet connectivity (if using an Internet-capable payment processor)
- VeriFone's PCCharge Pro or Payment Server
- Merchant account from a PCCharge-certified payment processing company
- U.S. version of QuickBooks 2004 Pro, Premier, or Enterprise Editions (or later), or QuickBooks 2006 Simple Start



For more information contact your merchant account provider or visit www.chargemax.com.

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Features and Benefits

Easy to Use

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- Robust reporting features simplify account reconciliation and business management

Functional and Flexible

- Connects with your existing dial or IP-based PC communications, eliminating the need for additional lines
- Accepts all payment types, including credit, debit, EBT, check, gift and loyalty – giving customers a full range of payment options
- Customizable database stores customer information – beneficial for direct mail or loyalty programs
- Recurring billing feature allows you to schedule automatic payments – for added convenience and efficiency
- System Requirements: Windows 98, 2000, NT, XP or 2003; 64 MB RAM; 30 MB free hard disk space; 400 MHz processor or higher; CD-ROM; Microsoft Internet Explorer version 6 or higher.

Secure and Reliable

- PCI (Payment Card Industry) and PABP (Payment Application Best Practices) validated
- Utilizes the latest security standards to protect against fraud and data tampering:
 - Address and cardholder verification capability may help mail-order/telephone-order merchants qualify for lower processing rates and reduce fraudulent transactions
 - Meets up-to-date compliance standards for Visa and MasterCard
 - Multi-tiered permission levels for users protect customer information by limiting what employees can view

Examples of Application Icons used to access **PCCharge** features:



Credit



Debit



Check



Gift



Database



Reports



End of Day



Help



www.verifone.com

PCCharge[™]